



Survey, Christmas 2020

18 people responded to the survey. (Rounding up and down means that these don't all add up to 100%, and some were multiple choice.)

Headlines

- 89% of respondents said they had reduced single use plastics during the 2020 Christmas period.
- 80% of respondents had seen our hints and tips on social media and that 74% had looked at some of the ideas on our website.
- People's main areas of concern were plastics (glitter, embellishments etc) in cards (78%) and wrappings/bows (61%). Other areas of concern were plastics in toys, presents and crackers.

Presents:

Most respondents had deliberately set out to choose presents that were free of single use plastics. The breakdown is that 13% did this 'entirely', 47% 'mostly' and 27% 'some'. Plastic Free Cotgrave can't claim to be the only reason behind this, but may have been a contributory factor, through awareness-raising.

Christmas Trees

73% of respondents had an artificial tree, but 62 % of these were not new in 2020. If all of these went on to be stored for future use, then this is good news. As ever, once we own something plastic, it makes good sense to keep on using it.

If buying a tree, natural trees make more sense from a plastic point of view, especially if it brought in and used on multiple occasions but many natural trees are imported or travel a long way. When growing, they capture carbon but stop doing that once they are harvested.

Question-by-question:

Q1 Have you reduced single use plastics this Christmas?

Yes 89%

No 11%

Q2 Have you been most concerned about plastics in:

Christmas Cards 78%

Wrappings and bows 61%

Other 28% - toys, Christmas Presents, Throwaway Presents, crackers

Q3 Did you have a new tree this year?

Yes 37%

No 62%

Q4 Is your tree

Plastic/artificial materials 73%

Natural unrooted 27%

Natural rooted 7%

In a pot, brought in each year 0%

Other 0%

Q5 Did you choose presents that are free of single use plastics:

Entirely (100%) 13%

Most (75% or more) 47%

Some (less than 75%) 27%

Not at all 7%

Other (1) - ordering online has made it more difficult to choose, we can't see how they will be wrapped. [*We think this is a reference to the seller's packaging.*]

Q6 Did you notice our hints and tips on social media?

Yes 80%

No 20%

Q7 Did you look at any of the ideas on our website?

Yes 74%

No 26%

Q8 How can Plastic Free Cotgrave help you with reducing single use plastics next Christmas?

More information 100%

Less information 0%

Other (2) – Users' suggestions and experiences; information earlier in the year

Q9 What would you like us to do more of in 2021?

More background information about plastics 31%

More hints and tips 69%

More about reducing single use plastics in Cotgrave 62%

Other (1) – A campaign, if and when Covid permits it.

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